

Overview of the workshop programme

The 'do it yourself' doctoral symposium

Interact 2014: Objective setting – team building – project start

Max Planck Institute of Biochemistry, Martinsried, IMPRS for Molecular and Cellular Life Sciences

28 May 2013 [9.00 – 17.00] and 29 May 2013 [9.00 – 16.00]

Target group: PhD candidates

Trainer: Dr. Simon Golin, GOLIN WISSENSCHAFTSMANAGEMENT, Hamburg

Symposia and conferences are the market place of academia. Here new results are presented, ideas are exchanged, and networks built. For academics the ability to organise such events is a core research management competency which is a highly ranked transferable skill.

In preparation for an academic event it is important to put together an attractive programme, secure excellent speakers, and usually also acquire external funding. All of this is hard work but worth it: A successful event vastly increases visibility in the *scientific community* and results in invitations to lectures. In addition the tried and tested organisational skills pay dividend in later job applications.

This two-day workshop supports a group of doctoral candidates in the preparation of the doctoral symposium Interact 2014. The participants learn the basic elements of project management and fundraising with regard to the symposium, In addition, symposium objectives and framework structure are decided in the workshop, working groups are established and the first planning steps are taken. As a result the participants can, following this kick-off workshop, manage their event independently and professionally. The workshop contents include:

- >> Basics of project management:
From conceptions to completion of a project
- >> The direction is important:
Objective setting for projects
- >> Basic of fundraising:
Channels of communication and fundraising tools
- >> Who are the funders?
An overview of the funding landscape
- >> From lone warrior to team player:
Prerequisites for successful teamwork
- >> How to handle the unforeseen:
Strategies for dealing with difficulties
- >> Interact 2014:
Our next steps

Dr. Simon Golin, Hamburg, heads the consultancy company GOLIN WISSENSCHAFTSMANAGEMENT. For more than 20 years now he has been involved with not-for-profit management – with a focus on science, education and the foundation sector. Amongst other things, he has been managing director of the "Deutscher Studienpreis" at the Körber foundation, secretary general of the German National Ethics Council and secretary general of the Academy of Sciences and Humanities in Hamburg.